Valeria Kulikova-Akimenko

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UX ENGINEER

Creative UX designer with 15 years facilitating and supporting human interactions with complex systems and software. Maintains user-centric designs while adhering to prescribed interface principals and related development goals. Dedicated to creating inviting and unintimidating interfaces for everything from simple open-source applications to complex proprietary systems.

AREAS OF EXPERTISE

- Agile development methodologies
- User Experience Design
- Human-Centered Design & Design Thinking
- Product Management
- Web application and SaaS Interface design
- User Interface Design
- HTML/CSS/jQuery/js libraries
- Optimisation and redesign.

RELEVANT EXPERIENCE AND SKILLS

- Have extensive experience in HTML/CSS front-end development of complicated web applications
- Worked for 13 year in a remote Multi-cultural teams
- 2+ years of ruling own UX Design team and UX Redesign service
- Worked with 1WorldOnline media product used by Forbes and Reuters
- Created complicated CJMs, Journey Maps, and continuously improved 3 different types of products UX
- Helped to redesign products and to push them to the next level of KPI as a result
- Worked with clients to gather and define requirements, establish scopes and managing project milestones.

PROFESSIONAL EXPERIENCE

Lollyroll 2019 – current
CEO, UX Engineer, full-time

+ Negotiated terms of business acquisitions to increase business base, solidify market presence and diversify offerings.
+ Developed key operational initiatives to drive and maintain substantial business growth from 0 to 2 qualitative projects per quarter.
+ Studied market to determine optimal pricing of UX design services and to capitalize on emerging opportunities.
+ Conducted target market research to scope out industry competition and identify advantageous trends to get more expensive projects.
+ Led team of designers.
+ Interviewed, supervised and motivated 3 staff members to achieve optimal productivity.
+ Monitored emerging UX design trends and practices for useful techniques and cutting-edge developments suitable for integration into future projects.
+ Provided continuous design services to different type of projects and teams.

KEY PROJECTS: Curapatient (front-end design and development web application improvement), Emercury (customer dashboard interface updates), Volcano.travel (travel agency website design and development), Fastredesign.com (design as a service).

1WorldOnline, Palo Alto, CA, Ukrainian office 2014 – 2019
UX Engineer, full-time

+ Communicated with product managers and senior UX designer to translate project requirements and business objectives into polished user interfaces.
+ Collaborated with teammates to deliver valuable features meeting business and customer needs.
+ Devised user flows, wireframes and mockups for designs based on proven methodologies, stakeholder requests and end-user feedback.
+ Designed UIs within frontend web frameworks, exploiting associated templates and tools to shorten development times.
+ Collaborated with developers to integrate UI features complying with prescribed code standards and technical design guidelines.
+ Analyzed existing interfaces to detect user pain points, recommending design changes and iterative updates to developers.

KEY PROJECTS: ICO 1W, Feed

Adyax, Paris, France, Ukrainian office 2012 – 2014
Web Developer, full-time

+ Converted design mockups into pixel-perfect responsive HTML/SCSS with jQuery dynamic library for Drupal CMS, using git.
+ Collaborated with designers to coordinate UI features complying with prescribed code standards and technical design guidelines for e-commerce websites.

KEY PROJECTS: Lepetitmarseillais.com, vinci-autoroutes.com

Shakuro, 2008 – 2010
Web Designer, full-time

+ Designed website layouts, templates and unique branded looks.
+ Created designs and collaborated with technical team to complete projects.
+ Converted designs into responsive HTML/CSS and usable web images using Adobe Photoshop.

Intechcenter, Coral Springs, FL, Ukrainian office 2006 – 2008
Junior Web Designer, full-time

+ Provided website design mockups on e-commerce and corporate projects.
+ Converted graphic designs into usable web presence with responsive HTML/CSS and usable web images using Adobe Photoshop.
+ Validated personal coding and third-party code to verify compliance with internal standards and technical requirements.
+ Created digital image files for use in digital and traditional printing methods.

EDUCATION

Master in Digital Media, Ukraine, 2006

PROFESSIONAL DEVELOPMENT

UX Management Course, Interactive Design Foundation, 2020

Languages: English, Russian, Ukrainian.